



# YOU'RE INVITED!

## Please attend the open house to provide input on the new Strategic Plan

Join us

Thursday, November 30  
5-7pm

Wilmington-Stroop Library  
3980 Wilmington Pike

The City of Kettering is creating a new Strategic Plan that will guide the city's future. The Strategic Plan will serve the community by providing guidance on City decisions and priorities over the next 5-10 years. Join your friends, family, and fellow neighbors as we share the the draft of this new plan. Your feedback is important, and we encourage you to get involved in this pivotal process that will impact our community.



Learn more at  
[SparkKettering.com](https://SparkKettering.com)

**SPARK**  
**Kettering**

Share today. Plan tomorrow.

# FREQUENTLY ASKED QUESTIONS

## What is Spark Kettering?

Spark Kettering is an ambitious citywide strategic planning process that will develop a new Strategic Plan for the city. The process will include an inclusive, diverse, and effective engagement process to gather input from the public and other stakeholders within the community. The intended outcomes will include identifying and analyzing emerging trends and community issues, articulating core community values, establishing an action plan (policies, programs, and projects) to implement the vision, and defining a method to revisit and update the plan to ensure ongoing success.

## What is a Strategic Plan?

A Strategic Plan is a long-term framework that outlines a roadmap for the future of the city. While this plan will be focused on the City as an organization, it often involves collaboration beyond the City elected officials and City staff to include the general public, business and industry representatives, service clubs, non-profit organizations, and school districts. The Strategic Plan is a moment to pause, take stock, and define – as a community – what Kettering should be in the future and how to get there. Specifically, it will outline a path of continued success. It is based on input from anyone in the community that cares about the future of the city as a place to thrive, succeed, and prosper. The plan is a guide for city decision-makers and will include an overarching vision that aligns all aspects of Kettering community life and identify goals and specific actions the City will implement.

## Why does the City need a Strategic Plan?

In general, planning represents good stewardship. Kettering is a one-of-a-kind city with a rich history. To ensure continued success, it is important to establish a clear strategy to harness Kettering's current assets, develop wisely, and position the community to retain and attract citizens, businesses, and investment alike. The Strategic Plan will help ensure Kettering's success for decades to come.

## How will this affect me?

As a resident, employee, student, landowner, business owner, or other stakeholder, you stand to gain from a well-executed Strategic Plan. This is especially true if you become active in the process and share your thoughts and ideas. This planning process is an opportunity for everyone to participate and shape the future of Kettering, so that the authentic voice of the community is heard and reflected in the plan's recommendations. This planning process seeks to align the City and residents on a common path forward where ideas can get turned into action.



Visit:  
[SparkKettering.com](http://SparkKettering.com)

